

JESSICA SLEVIN

WWW.JESSICASLEVIN.COM

SAYHELLO@JESSICASLEVIN.COM

813.995.5390

EXPERIENCE

JANUARY 2021 - PRESENT

Multimedia Specialist **Enlyte**

- Created new opportunities for creative team through motion graphics capabilities, absorbing over \$17,000 in outside service costs while maintaining brand integrity
- Train team members in motion graphics software and theory to help and encourage their professional skill set and growth, specifically in After Effects and Google Web Designer
- Brainstorm with marketing partners to create successful large scale campaigns for year, from client-based product marketing to high-visibility executive member events
- Collaborated on conception and execution of digital marketing assets with art directors, including ebooks, videos, landing pages, email campaigns, HTML5 ads, and social posts

DECEMBER 2015 - JANUARY 2021

SENIOR GRAPHIC DESIGNER **PIP Printing—Marketing, Signs, Print**

- Create marketing collateral for PIP Printing to advertise their services using AR, specialty finishes and variable data to create specialized and targeted multimedia projects
- Manage over 10 main high volume accounts and non profit organizations, especially their marketing assets including quotes, branding, and event planning
- Maintain communication and production timelines of orders between outside print vendors and PIP Printing, including managing proofs, delivery schedules, and calculating quotes for sales managers
- Design print and promotional materials for production, including large format prints and signage, specialty print (foil, spot uv, white ink, contour cut, etc.), booklets, posters, retractable banners, logos, business cards, and more

AUGUST 2014 - DECEMBER 2015

MULTIMEDIA DESIGNER **Chameleon Custom Solutions**

- Increased print production efficiency by 30% with a self-made system that simplified tracking current work orders and archiving completed jobs
- Created prepress digital files for a variety of printing methods including offset, die cutting, screen print, vinyl, and embroidery
- Collaborated directly with clients to ensure effective project timelines and augmented relationships for upselling opportunities
- Designed print material assets such as EDDM mailings, folders, greeting cards, stationary, and more

AFFILIATIONS

JUNE 2018 - PRESENT

STUDENT INCLUSION CHAIR **AIGA - American Institute of Graphic Arts**

- Work directly with the President and Membership Director on student geared events, including portfolio reviews and C&C events
- Increase engagement for AIGA Student Groups on college campuses through local events
- Collaborated with board members on upcoming AIGA events for ongoing attendance and project matter diversity

EDUCATION

University
of Central Florida
College of Arts and Humanities
B.F.A. Emerging Media:
Graphic Design Track
Cum Laude

SOFTWARE

Windows and Mac OS
Adobe Suite CC
InDesign
After Effects
Illustrator
Photoshop
Audition
Acrobat
Workfront
Google Web Designer
Wistia Video Hosting
Pitstop Pro 2019
Macromedia Fusion Pro
EFI Fiery
Web
Basic HTML/CSS